Von: **Smash Balloon** support@smashballoon.com
Betreff: Re: Instagram Feed Pro - Plugin support
Datum: 27. Juni 2025 um 17:01
An: Sandra Hermes sandra.hermes@familie.or.at

Hi Sandra,

Thank you for contacting us!

We appreciate you bringing up accessibility compliance, especially in light of the upcoming WCAG requirements in Europe. This is definitely a priority area for us as well.

While we don't currently have public documentation or a roadmap available, I can confirm that we are actively working on improving accessibility across our plugins, starting with Instagram Feed. Our development team is focusing first on the most critical accessibility issues, and these updates are being rolled out gradually. Full compliance with WCAG is a long-term goal, and we're committed to moving in that direction.

At the moment, we don't yet offer built-in options for adding custom `alt` descriptions to images or controlling focus states for keyboard navigation, but these are exactly the types of improvements we're keeping in mind as we work on accessibility updates. I've passed your feedback along to our team so it can help inform our ongoing efforts.

We'll also keep your request in mind for future documentation.

I hope this helps, and please let us know if you have any other questions or need further attention.

Thanks! :)

Manu
Technical Support Specialist, Smash Balloon
smashballoon.com

Want more control over your social media and how you post? Check out our social scheduling tool ClickSocial and try it for free!

If you are curious about our other plugins, check out our TikTok, Reviews, YouTube, Facebook, and Instagram Feed plugins!

Did you find this helpful?
Yes Kinda No

On Fri, Jun 27, 2025 at 10:45 AM EDT, Sandra Hermes <sandra.hermes@familie.or.at> wrote:

> **Name:**
> Sandra Hermes
>
> **Email:**
> sandra.hermes@familie.or.at
>
> **Plugin:**
> Instagram Feed - Pro
>
> **License:**
> cf332bada8e1a4f9da64a377182170b3
>
> **Feed URL:**
> https://familie.or.at
>
> **Topic/Subject:**
> Plugin support: Accessibility Compliance and WCAG Support for Instagram Feed
>
> **Details:**

Dear Smash Balloon Team,

We are currently using your Instagram feed plugin on our website, and everything has been working wonderfully so far - thank you for that.

As of the end of June, accessibility compliance based on the Web Content Accessibility Guidelines (WCAG) will become mandatory for larger websites in Europe.

We would like to ask:

Are there any ongoing efforts on your part to improve accessibility in accordance with WCAG?

Do you already offer any documentation or guidance regarding the implementation of features like focus states for keyboard navigation?

Is there any information available on how to apply alt descriptions for images within the feed?

We are very interested in making our website as accessible as possible and would appreciate any support or insight you can provide.

Best regards, sandra

System Info:

Sent from Smash Balloon